

Community Race Series 2023 Summer Sponsorships

T, W, Th June 27 – August 3 (15 races total)

Sponsorship of the Bogus Basin Community Race Series offers your company publicity, exposure to your target audience, and the added benefit of supporting Bogus Basin through a local non-profit donation.

Our priority is to keep fees low for participants at just \$15 per entry for XC MTB and Trail Running and \$20 per race for Downhill MTB.

Sponsorship funds are used for timing equipment, course marking materials, and marketing, administrative, and registration costs. Products are used as prizes and awards throughout the series.

Schedule:

Tuesday Run, Wednesday XC MTB, Thursday DH MTB

June 27, 28, 29

July 11, 12, 13

July 18, 19, 20

July 25, 26, 27

August 1, 2, 3

Sponsorship Levels:

- Results Sponsor | \$2000
- Start Sponsor | \$2000
- Finish Sponsor | \$2000
- Eyewear Sponsor | \$2000
- Clothing Sponsor | \$2000
- Tire Sponsor | \$2000
- Food Sponsor | \$1500
- Drink Sponsor | \$1500
- Trophy Sponsor | Product only, \$2000
- Weekly Wildcard Sponsor | Product only, \$2000 - FILLED
- Community Gold Sponsor | \$500 cash, \$500 product

What we'll need from you:

- Logo (hi-res)
- Banners and other promo materials

- Dates you'd like to set up a demo tent
- Payment and promo materials must be received by June 1
- Prizes/product must be received by July 15

Sponsorship Level Details

Results Sponsor **\$1000 cash, \$1000 product**

- Provide CRS with a branded results board and tent (could be a multi-year deal)
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Start Sponsor **\$1000 cash, \$1000 product**

- Provide CRS with a tent cover and logo wear for the starter. This is a high-exposure role with lots of media opportunities.
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Finish Sponsor **\$1000 cash, \$1000 product**

- Provide CRS with branded material for the finish corral (tape, banners, etc). This is a high-exposure role with lots of media opportunities.
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Eyewear Sponsor **\$500 cash, \$1500 product**

- Outfit 8 race staff members with eyewear
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)

- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Clothing Sponsor

\$500 cash, \$1500 product

- Outfit 8 race staff members with apparel
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Tire Sponsor

\$500 cash, \$1500 product

- Outfit 8 race staff members with tires
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Food Sponsor

\$500 cash, \$1000 product

- Provide food at the start/finish for each race
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Drink Sponsor

\$500 cash, \$1000 product

- Provide drinks at the start/finish for each race
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Trophy Sponsor

\$2000 product

- Provide CRS with trophies to give out to participants at the end of the series
- Logo on plaques/trophies
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Weekly Wildcard Sponsor

\$2000 product

- Provide CRS with prizes for the Weekly Wildcard (a random number/place finisher is drawn each night and receives a prize). We'll have 1 sponsor for MTB and 1 for trail running.
- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH
- Opportunity to set up demo tent at all events

Community Sponsors

Gold Sponsor

\$500 cash, \$500 prizes

- 1 mention on Bogus Basin social media channels (Facebook, Instagram stories)
- Logo in all print advertising for CRS (posters, brochures, website, e-blast)
- Banner displayed at all events
- Oral recognition at awards ceremony
- Receive 15 free race entries (run and XC) and/or 50% off DH

Questions? Email lettie@bogusbasin.org